



The Future of Consumer Data Rewards Watch Ads. Get Paid.

Fabric unlocks the \$250 Billion Social Media Advertising Market with their integrated consumer banking app and advertising marketplace.

Fabric's Solution

Fabric is pioneering a new category of **"data rewards"** or **cashback** for **consumer advertising data** by merging social e-commerce and banking into one **consumer banking app**.

Fabric uses proprietary banking technology to solve for identity by requiring every consumer to open a Fabric bank account. Advertisers pay these verified users rewards for watching ads on our integrated marketplace. **Watch Ads. Get Paid.**

"By requiring each user to open a bank account, Fabric solves for identity and the fraud problem that plagues the current broken digital advertising model" – Paul Taylor / CEO of Fabric.

Fabric's mission is to be the **"Future of Fair Data"**. This means paying consumers for access to their data while being the source of high-quality targeting data for advertisers.

The Banking App that pays you.
Watch ads. Get Paid.

Step 1: Open your Fabric Bank Account to Earn

Step 2: Watch Ads to Earn CASH tokens

Step 3: Mint NFTs for endorsing Products

Step 4: Convert your CASH tokens into USD deposits

Step 5: Use FabricPay™ to spend your balance to pay

Step 6: Invite your friends and get rewarded

Problem Fabric is Solving

Meta (Facebook) generates \$60 billion in revenue per year by targeting **250 million users** in USA and Canada. 95% of this revenue is created by collecting consumer data to send targeted advertising to consumers.

Consumers get paid zero in exchange for "free services." This is a **closed market (unpaid)** for consumer data.

For advertisers, an estimated **\$0.50 of every \$1 spent advertising on these tech platforms** is lost to **fraud (bots)** and **middleman publishers** (Facebook and Youtube).

Private Securities Offering

Offering: \$12 Million | Series A Common Security | Digital Security
Security Name | Fabric Equity Token
Ticker Symbol | FAB Token
Security | Series A Common
US Offering (Reg D) | Security Token (Equity)
Non-US Offering (Reg S) | Security Token

Investor Links

Broker Dealer | [Securitize](#)
Securities Offering | [Registration & Purchase](#)
Consumer | [Website](#)
Investor | [Video](#)
Metaverse Demo Video | [Advertising Land](#)
Investor Deck (Short) | [Pitch Deck](#)

Invest in Fabric in 3 simple steps

1. Create your Securitize ID
Create your **Securitize ID** investor passport and pass a simple 4-step verification process and confirm accreditation to unlock access to Fabric's investment round on Securitize Markets.

2. Fund your account
To invest in Fabric, easily fund your Securitize account with USD or USDC. USD / USDC deposits are instant for up to \$1,000.

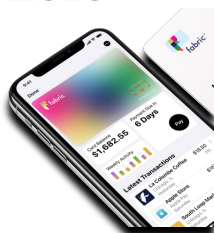
3. Invest in Fabric
Participate in Fabric on the primary market on Securitize Markets. Click [here](#) to access the opportunity page directly.

Partners



tokensale.wearefabric.io | [Contact Us](#)

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Securities Offering: \$12 Million Series A Round

Overview Pricing Schedule

Round Size | \$12 Million

Security Type | Series A Common

Pricing | \$4.92 per share

Common Equity for Sale | 2,439,024 Shares (25%)

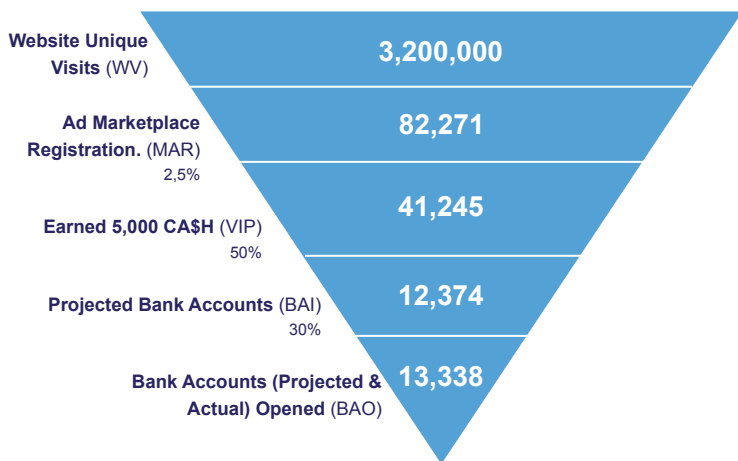
Token Par Value | \$4.92 per token

1 tokens = 1 share

Buy 1 tokens = \$4.92 = 1 Common Share

Total Tokens for Sale | 2,439,024 tokens

Our 2021-2022 "Consumer Growth Funnel" showed strong consumer advertising and banking acquisition metrics



350 Million

CASH tokens earned on Ad Marketplace by our community for watching ads

41,245

VIP users that earned a minimum 5000 CASH tokens and qualified to open a Fabric bank account and receive a debit card Mastercard

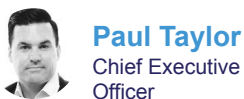
50%

of registered users earned 5000 CASH tokens to unlock debit card invite

30%

of those receiving invitation to open bank account followed through and opened the bank account

Executive Team



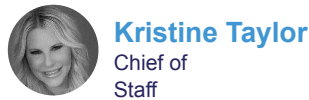
Paul Taylor
Chief Executive Officer



Jeff Davis
Board of Directors



Brian Platz
Blockchain CTO



Kristine Taylor
Chief of Staff



Andrew Filipowski
Board of Directors



Ryan Marquis
VP Banking Partnerships

Advisors

Russel Smith | Partner | Securities | Dentons

Anthony Duca | CEO | Metaverse | Cavnus

Rick Bachman | CEO | Compliance | Scale

Christine Carvalho | VP Brand Strategy | Coca-Cola

Sam Cannon | Managing Director | Marketing | Molio

Kim Haskell | Advisor | Brand Bus. Dev. | Chiat Day

Marc Fischer | Product Development | Dogtown Media

Join the 80k consumers that already signed up.
Open your Fabric bank account today. Get Paid by Brands.

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For more information download the [Pitch Deck](#)

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