



# The Future of Data Banking

## Private Securities Offering

## Investor Links

Security | Digital Security  
 Security Name | Fabric Equity Token  
 Ticker Symbol | FAB  
 Security | Series A Preferred  
 US Offering (Reg D) | Security Token (Equity)  
 Non-US Offering (Reg S) | Security Token (Equity)

Offering: \$20 Million | Series A Preferred  
 Broker Dealer | [Securitize](#)  
 Securities Offering | [Registration & Purchase](#)  
 Consumer | [Website](#)  
 Investor | [Video](#)  
 Metaverse Demo Video | [Advertising Land](#)

## FabricPay<sup>SM</sup> unlocks the Trillion-Dollar Consumer Data Banking Marketplace



[FabricPay<sup>SM</sup>](#) empowers a new generation of digital consumers in **Web 3.0** to control their advertising data and more importantly to **monetize this data to pay for everyday goods and service.**



Fabric's consumer data marketplace unlocks an open market to the **trillion-dollar consumer data banking industry** dominated by the duopoly of **Facebook (Meta) and Google in Web 2.0.**

Consumers get paid by Brands to watch ads, **create and mint their own NFTs promoting those brands** and sell them in Fabric's immersive **metaverse marketplace** called **Advertising Land.**

**Paul Taylor** | Chief Executive Officer

## Problem Fabric is Solving

For Advertisers, an estimated **\$0.50 of every advertising dollar** is lost to fraud (bots) and middle-man publishers - Facebook and Google - *eMarketer Aug 2019*. Meta (Facebook) is the biggest beneficiary of this broken model.

**Meta generates \$40 Billion in revenue** per year from 250 Million users in North America by collecting consumer data to send targeted advertising. **Consumers get zero** in this value exchange for "free services".

**Fabric uses patented blockchain / smart contract technology** to remove data gatekeepers (Meta and Google) and to allow users to **own their digital identity** and **pay users directly** for access to their advertising targeting data in their Fabric data bank account. Each Fabric user is assigned a unique bank account and routing number allowing for instant money transfer and payment options using **FabricPay<sup>SM</sup>**.

## Press Release

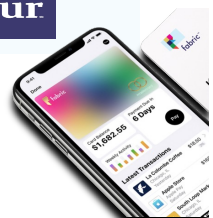
**SAN FRANCISCO, California** -- (BUSINESS WIRE) -- **Fabric**, a leader in consumer data payments innovation, announced a **partnership with Galileo**, a data network powering the fintech tools that millions of consumers rely on to improve their financial lives, **to deliver FabricPay<sup>SM</sup> solution to businesses across North America**. Consumers benefit from Fabric by getting paid by Brands to be creators and get paid by Brands in Fabric's Metaverse called "Advertising Land".

Fabric was also featured on



[tokensale.wearefabric.io](https://tokensale.wearefabric.io) | [Contact Us](#)

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# Securities Offering: \$20 Million Series A Round

## Overview Pricing Schedule

Round Size | \$20 Million

Token Par Value | \$8.19 per token

Security Type | Series A Preferred

1 tokens = 1 share

Pricing | \$8.19 per share

Buy 1 token = \$8.19 = 1 Preferred Share

Preferred Equity for Sale | 2,441,471 Shares (25%)

Total Tokens for Sale | 2,441,471 tokens

## Executive Team

**Paul Taylor**  
Chief Executive  
Officer



**Jeff Davis**  
Board of  
Directors



**Brian Platz**  
Blockchain  
CTO



**Kristine Taylor**  
Chief of  
Staff



**Andrew Filipowski**  
Board of  
Directors



**Ryan Marquis**  
VP Banking  
Partnerships



## Advisors

**Russel Smith** | Partner | Securities | Dentons

**Anthony Duca** | CEO | Metaverse | Cavnus

**Rick Bachman** | CEO | Compliance | Scale

**Christine Carvalho** | VP Brand Strategy | Coca-Cola

**Sam Cannon** | Managing Director | Marketing | Molio

**Kim Haskell** | Advisor | Brand Bus. Dev. | Chiat Day

**Marc Fischer** | Product Development | Dogtown Media

## Partners



Join the 75,000 consumers that already signed up.  
Open Your Fabric Data Bank Account Today. Get Paid by Brands.

### Headquarters

5100 San Joaquin  
Newport Beach, California  
92660

[wearefabric.io](http://wearefabric.io)

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